

ABSTRACT OF THE DISCLOSURE

A Web server receives a maximum cash-out quote P_{Amax} of a used article from a database server and calculates a minimum cash-out quote P_{Amin} , a maximum trade-in quote P_{Bmax} , and a minimum trade-in quote P_{Bmin} of the used article from the maximum cash-out quote P_{Amax} (step S210). The maximum cash-out quote P_{Amax} is compared with a preset threshold value P_1 (step S220). When the maximum cash-out quote P_{Amax} exceeds the preset threshold value P_1 , it is determined that the used article is worth of both a cash-out without purchase of any new product and a trade-in with purchase of anew product. The Web server accordingly creates a quotation window including the maximum cash-out quote P_{Amax} , the minimum cash-out quote P_{Amin} , the maximum trade-in quote P_{Bmax} , and the minimum trade-in quote P_{Bmin} of the used article (step S230) and sends the quotation window thus created to a user computer.